



NETWORK FOR EXCELLENCE IN HEALTH INNOVATION

VACCINE SUMMIT SERIES: LOOMING CHALLENGES OF COVID-19 IMMUNIZATION

SUMMIT 1: COMMUNICATIONS AND MESSAGING

August 27th 1-3pm | [Link to recording](#)

SUMMIT 2: PREPARING THE IMMUNIZATION INFRASTRUCTURE

September 22nd 1-3pm | [Virtual](#)

SUMMIT 3: TBA (OCTOBER 2020)

SUMMIT 4: TBA

The world is coming together to develop safe and effective vaccines to protect against COVID-19. But, these vaccines will only aid in ending the pandemic if people agree to get immunized. NEHI's Vaccine Summit Series is comprised of four Summits that focus on the planning and preparation needed to maximize uptake of the immunizations that will help end the COVID-19 pandemic, and lay the foundation for immunization infrastructure improvements that will promote public health in the long term.

Our first Summit brought together physicians, payers, and experts in vaccine policy and communications to discuss how to address the challenges of creating consistent, credible messaging to promote vaccine uptake, reduce hesitancy, and combat misinformation and disinformation.

The second Summit in our series will bring together experts in immunization information systems and vaccine policy, pharmacists, and payers to address actions needed to ensure the equitable distribution of, and access to, COVID-19 vaccines. We will explore two basic questions: 1) How can we ensure that COVID-19 immunizations are delivered according to the prioritization framework, and that the multiple phases of vaccination are effectively administered by states? 2) Are changes in our information systems necessary to provide the level of transparency required to promote trust and to monitor vaccine effectiveness?

Our final two Summits will explore some of these issues in more detail, such as payment and reimbursement policies for both vaccine administrators and patients to help ensure equitable vaccine access.

We invite you to support the Network for Excellence in Health Innovation as we host these important discussions. For more information about the Vaccine Summit Series and sponsorship opportunities, please contact Keyton Sheely at ksheely@nehi.net.

BENEFITS OVERVIEW

INNOVATOR

\$25,000

- Acknowledgment of support in publications written post-summit
- Opportunity to have an infographic or <100 word summary on what your organization is doing to promote uptake and equitable access to the vaccines promoted via social media
- Social media recognition and logo visibility on digital materials

CHAMPION

\$15,000

- Opportunity to have an infographic or <100 word summary on what your organization is doing to promote uptake and equitable access to the vaccines promoted via social media
- Social media recognition and logo visibility on digital materials

SUPPORTER

\$5,000

- Social media recognition and logo visibility on digital materials